

BYTESIZE

Handout Module 5: VIRTUAL TRY-ON
With Nathan Potts

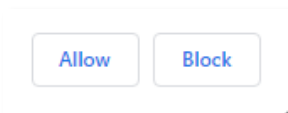


Try it Out:

Visit:

- ✓ www.shop.juulandpayne.co.uk/?fwp_vto=yes
- ✓ www.drbrucecoward.ca/product-category/catalogue/?fwp_glasses_type=glasses&fwp_vto=yes
- ✓ www.myeyedr.com/glasses/browse
- ✓ www.shop.kenyonopticians.co.uk/?fwp_vto=yes

Press allow in the pop up box.



1. How it works?

- ✓ Select the frame
- ✓ The frame quickly and correctly displays on your face via webcam
- ✓ All happens in live time
- ✓ If at any point the frame becomes unattached you are able to reset
- ✓ You can seamlessly change the frame to see which one suits best

2. Why should you have it ?

- ✓ Get website visitors to spend more time on your website
- ✓ Enhancing your eCommerce functionality
- ✓ Pre-selection of frames
- ✓ Reducing stock levels
- ✓ Domiciliary
- ✓ Inclusion in to the DO process
- ✓ Competitive edge
- ✓ Decrease in online returns
- ✓ Increase conversions

3. How to implement it?

- ✓ Will require a stand alone catalogue website or eCommerce bolt on

You want to learn more about Virtual Try-On?

Drop us a line at sales@opticommerce.co.uk and your account manager will be in touch.